Located in the centre of Barcelona, the exhibition centre occupies a total surface of 115,000 m² framed by the leafy setting of Montjuïc Park and presided over by the National Art Museum of Catalonia and the famous Magic Fountain.

The Montjuïc venue was built in 1929 to house the Barcelona International Exhibition. Now fully remodelled, it encompasses five large exhibition halls and a Conference Centre which, as a whole, represents a useable area of more than 86,000 m².

Equipped with the most modern infrastructures and services, the venue is ideal for holding all kinds of events. It is particularly suited for events involving huge numbers of visitors due to its privileged position offering easy, convenient access from anywhere in the city and surrounding areas. In addition to the meeting space at the Montjuïc exhibition centre there are a multitude of services and all the operational and logistic support you need for any kind of event.
HOW TO GET THERE

VENUE
Located right in Barcelona’s city center, Montjuïc Venue is ideally situated in an extremely vibrant area. The vast venue is conveniently linked by the local public transport network to both the metropolitan downtown and nearby El Prat International Airport (14 km).

AIRPORT
Barcelona Airport handles more than 940 flights per day to 141 destinations (30 intercontinental) and over 52 million passengers per year in 2019. Fira Montjuïc is accessible from the airport using the new Metro Line 9, train and bus connections.

TRANSPORT
Plaça Espanya metro station and FGC Train station are the solution to reach Montjuïc venue by public transport from the city center and surroundings. Apart from private parking facilities there is also a taxi rank in front of the main access.

UNIQUENESS
Built in 1929 to house the Barcelona International Exhibition, the Fira Montjuïc venue has become a part of Barcelona’s very identity. It is also a driver of economic, corporate and social progress that has promoted the city’s heritage in Europe and abroad as an important trade-fair hub.

The site includes six pavilions and a conference centre that line up Avinguda de la Reina Maria Cristina, an avenue surrounded by landscaped gardens that leads up to the slopes of Mount Montjuïc. It ends at the Magical Fountain and the Palau Nacional (which today houses the National Art Museum of Catalonia, MNAC), both of which were also built for the 1929 International Exhibition.

The pavilions combine age-old tradition with state-of-the-art facilities and the infrastructure required for any event.

LOCATION
Located in Montjuïc Park besides Plaça d’Espanya, Fira’s superb surroundings include expansive green zones, Olympic facilities and cultural landmarks such as the National Museum of Art of Catalonia (MNAC). You will find industrial-style spaces right at the heart of the city next to historical iconic settings such as the Magic Fountain of Montjuïc.

WIFI & INTERNET
All our facilities are equipped with the most advanced installations that deliver up to 10 Gb to anywhere in the venue with a permanent overall internet throughput of 40 Gbps. At the same time, a state-of-the-art network of wireless Access Point provides wifi6 802.11ax and wifi5 802.11ac coverage to every hall to fully satisfy the technology needs of every event organizer.
### VENUE OVERVIEW

<table>
<thead>
<tr>
<th>HALL</th>
<th>m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>13,400</td>
</tr>
<tr>
<td>2</td>
<td>24,000</td>
</tr>
<tr>
<td>4</td>
<td>10,300</td>
</tr>
<tr>
<td>7</td>
<td>6,330</td>
</tr>
<tr>
<td>8</td>
<td>19,000</td>
</tr>
<tr>
<td>Pabellón Italiano</td>
<td>2,400</td>
</tr>
<tr>
<td>Plaza UNIVERS</td>
<td>16,700</td>
</tr>
<tr>
<td>Palau de Congressos Barcelona</td>
<td>5,500</td>
</tr>
</tbody>
</table>

- **Metro**: FGC, FGC, FGC
- **FGC**: FGC, FGC, FGC
- **BUS**: 13, 27, 32, 91, H10, H14
- **TAXI**: 37, 46, 65, 79, 91, 109, L60, L82, L87, L84, L95, H12, H15
- **Parking**: 50, 520
- **Aerobus**: 37, 44, 65, 79, 91, 109, L60, L82, L87, L84, L95, H12, H15
- **Sants Train Station**: 1km
- **Airport**: 14 km
Room 1: 16, 41 m², 3.3 m, 8.9 m, 4.9 m
Room 2: 16, 40 m², 3.3 m, 7.8 m, 4.9 m
Room 3: 150, 80, 19, 34, 40, 150 m², 3.4 m, 18.8 m, 9.6 m
Room 4: 75, 56, 14, 16, 20, 64, 150 m², 3.7 m, 10.7 m, 9.7 m
Room 5: 250, 132, 36, 60, 200, 258 m², 3.5 m, 26 m, 10 m
Room 6: 320, 156, 36, 70, 200, 315 m², 3.4 m, 30 m, 10 m
Room 7: 20 pax, 16 m², 3.5 m, 10 m
Room 8: 100, 70, 16, 22, 90, 143 m², 2.4 m, 12 m, 11 m
Room 9: 100, 50, 16, 40, 90, 138 m², 2.5 m, 14.1 m, 9.4 m
Room 10: 100, 50, 16, 30, 80, 124 m², 2.4 m, 12.7 m, 9.4 m
VIP Room: 200, 100, 215 m², 2.4 m, 31 m, 11 m
Level 1: 1,500, 2,000 m², 5.5 m, 78 m, 49 m
Level 2 (foyer): 1,152, 2,000 m², 5.7 m, 2.31, 76 m, 30 m
Level -1: 1,820 m², 1,046 ground level

The default layout of the rooms is theatre style, except rooms 1 & 2.
If you wish to have a different layout, please contact us.
HALL 1

Gross Surface: 13,400 m²
Ground Resistance: 5,000 kg/m²
Height: 13.90 m
HALL 2

Gross Surface  18,590 m² (ground floor)
+ 6,435 m² (first floor)

Ground Resistance  varies

Height  varies

For more info on catering outlets: www.gastrofira.com
**HALL 4**

- **Gross Surface**: 10,300 m²
- **Ground Resistance**: varies
- **Height**: varies

**LEVEL 0 and 1** (not available)
Total 5,000 m²

**LEVEL 2, 3 and 4**
Total 3,580 m²

**LEVEL 5, 6 and 7**
Total 3,890 m²

**LEVEL 8 and 9**
Total 2,850 m²

---

**HALL 7**

- **Gross Surface**: 6,330 m²
- **Ground Resistance**: 3,000 kg/m²

---

**For more info on catering outlets:**
www.gastrofira.com
HALL 8

Gross Surface  19,030 m²
Ground Resistance  5,000 kg/m²
Height  varies

Meeting Room
Theatre Capacity 80 pax

For more info on catering outlets: www.gastrofira.com
The Italian Pavilion is the largest pillar free venue at Barcelona downtown (2,400m² & 14.50m height). It has an outstanding location, just in front of the famous Montjuïc Magic Fountain, designed by Architect Carles Buïgas in 1929, with its popular music, water and lights show; a feature known worldwide.

The surroundings are privileged due to the park designed by Jean Claude Nicolas Forestier, Montjuïc Park, and the historical buildings from Barcelona International Exhibition of 1929, such as the National Palace, as well as Victòria Eugènia & Alfons XIII Palaces. All of them offer an astonishing neighbouring atmosphere.

The Italian Pavilion is celebrated for being a venue for amazing performances such as gala dinners, product launches, catwalks or showrooms. Brands like Pronovias, Accenture, MANGO, Roche, L’Oréal, Puig, BMW, Huawei... are some of the companies that have chosen this venue for their annual corporate event.
PLAZA UNIVERS

Gross Surface 18,590 m²
Ground Resistance 5,000 kg/m²

Hall 4  
Palau de Congressos de Barcelona

Hall 2

Hall 1

Av. Reina Maria Cristina

For more info on catering outlets: www.gastrofira.com
Barcelona offers more than 45,000 rooms in all categories. There are some 1310 hotels rooms already built at walking distance from the venue, increasing to more than 5,000 rooms within a perimeter of 3km.

<table>
<thead>
<tr>
<th>Name of hotel</th>
<th>Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Catalonia Barcelona Plaza ⁴</td>
<td>347</td>
</tr>
<tr>
<td>2. B-Hotel³</td>
<td>84</td>
</tr>
<tr>
<td>3. Akira Hotel Gran Via³</td>
<td>46</td>
</tr>
<tr>
<td>4. Otelus³</td>
<td>45</td>
</tr>
<tr>
<td>5. Onix Fira³</td>
<td>31</td>
</tr>
<tr>
<td>6. Azul³</td>
<td>90</td>
</tr>
<tr>
<td>7. Valamar³</td>
<td>86</td>
</tr>
<tr>
<td>8. Hotel Chi³</td>
<td>48</td>
</tr>
<tr>
<td>9. Intercontinental Barcelona³⁴</td>
<td>273</td>
</tr>
<tr>
<td>10. H10 Itaca³⁴</td>
<td>70</td>
</tr>
<tr>
<td>11. Evenova Rocafort³⁴</td>
<td>51</td>
</tr>
<tr>
<td>12. Brick Hotel³⁴</td>
<td>35</td>
</tr>
<tr>
<td>13. Gran Hotel Torre Catalunya³⁵</td>
<td>272</td>
</tr>
<tr>
<td>14. Expo Hotel Barcelona³⁴</td>
<td>423</td>
</tr>
<tr>
<td>15. Barceló Sants³⁴</td>
<td>377</td>
</tr>
<tr>
<td>16. AC Hotel Sants³⁴</td>
<td>78</td>
</tr>
<tr>
<td>17. H10 Itaca³⁴</td>
<td>95</td>
</tr>
<tr>
<td>18. Wladmar³</td>
<td>81</td>
</tr>
<tr>
<td>19. Soho³</td>
<td>57</td>
</tr>
<tr>
<td>20. Two by Axel³</td>
<td>87</td>
</tr>
<tr>
<td>21. Market³</td>
<td>46</td>
</tr>
<tr>
<td>22. Barcelona Universal³⁴</td>
<td>167</td>
</tr>
<tr>
<td>23. Tryp Barcelona Apdo³⁴</td>
<td>314</td>
</tr>
<tr>
<td>24. Miramar³</td>
<td>75</td>
</tr>
<tr>
<td>25. Silken Concordia³⁵</td>
<td>79</td>
</tr>
<tr>
<td>26. Majestic³</td>
<td>303</td>
</tr>
<tr>
<td>27. Cramer³</td>
<td>67</td>
</tr>
<tr>
<td>28. Mandarin Oriental³⁵</td>
<td>98</td>
</tr>
<tr>
<td>29. Eummiqan Gran Marina³⁵</td>
<td>291</td>
</tr>
<tr>
<td>30. W Barcelona³⁴</td>
<td>473</td>
</tr>
<tr>
<td>31. Arts Hotel³⁵</td>
<td>483</td>
</tr>
</tbody>
</table>

HOTELS NEARBY

Fira Barcelona is proud to present the official services supplied by the venue together with our skilled partners. Along with its state-of-the-art venue and team, Fira Barcelona has a large and outstanding experience with organisers and exhibitors services. We have established partnerships with a wide range of suppliers with long, proved and strong international experience. They can be as varied as audiovisuals, stand building, feature areas, streaming, security and any other possible service you might require.

SERVICES

CUSTOM-BUILT STAND: THE IDEAL FRAMEWORK FOR DOING BUSINESS

A new concept of stand construction and trade fair attendance management with the extensive experience and prestige of Fira Barcelona. We offer a comprehensive turnkey service to ensure your participation in the show is a success and take care of everything: from stand design and construction through to any other service you may need: audiovisual equipment, catering, hostesses, rigging, etc.

www.buildupfira.com

DESIGN STANDS

A CUSTOMIZED E-COMMERCE WEBPAGE THAT ALLOWS YOU TO SELL EVEN MORE

At ServFira, Fira’s Exhibitor Service Department, we take care of everything to make sure your involvement in the event is a complete success. In doing so, we offer you the most comprehensive and innovative catalogue of exhibitor services on the market. If your exhibitor needs furniture, plants, internet connections or staff, among others, these can be easily ordered through an e-commerce webpage adapted to your needs. www.servfira.com

FIRA STORE

A WORLD OF MOUTHWATERING EXPERIENCES

We have put together a talented team from across the food industry to deliver the level of excellence our clients expect and deserve. Our young, innovative and dynamic team of professionals implements a specific strategy for the planning and management of catering services. We adapt to your needs regardless of the size or duration of the event. Mediterranean or International cuisine can be delivered at any space inside Fira and also at other emblematic spaces of the city. www.gastrofira.com

CATERING SERVICES

POWERFUL PARTNERS TO BOOST YOUR EVENT WITH ALL RANGE OF AV EQUIPMENT

Our main objective is to offer a comprehensive service with the highest quality. Our services range from design and planning to the technical production and final execution of the project, supplying technical professional video equipment, computers, sound, lighting and translation. Our suppliers are able to deliver the best products available in the market with constant research of the latest releases.

AV SOLUTIONS

ANYTHING YOU NEED

We can also offer event-related services such as carpet, rigging services, signage and advertising, design companies for feature areas, shell scheme stands and also support staff as hostesses, security and cleaning. Fira Barcelona boasts a series of highly-qualified teams to cover every possible requirement of an event. From the ICT or Catering to Exhibitor Services Department, Fira Barcelona puts everything in gear to ensure the success of every event.

OTHER SERVICES

Fira Barcelona is proud to present the official services supplied by the venue together with our skilled partners. Along with its state-of-the-art venue and team, Fira Barcelona has a large and outstanding experience with organisers and exhibitors services. We have established partnerships with a wide range of suppliers with long, proved and strong international experience. They can be as varied as audiovisuals, stand building, feature areas, streaming, security and any other possible service you might require.

www.buildupfira.com

CUSTOM-BUILT STAND: THE IDEAL FRAMEWORK FOR DOING BUSINESS

A new concept of stand construction and trade fair attendance management with the extensive experience and prestige of Fira Barcelona. We offer a comprehensive turnkey service to ensure your participation in the show is a success and take care of everything: from stand design and construction through to any other service you may need: audiovisual equipment, catering, hostesses, rigging, etc.

www.buildupfira.com

DESIGN STANDS

A CUSTOMIZED E-COMMERCE WEBPAGE THAT ALLOWS YOU TO SELL EVEN MORE

At ServFira, Fira’s Exhibitor Service Department, we take care of everything to make sure your involvement in the event is a complete success. In doing so, we offer you the most comprehensive and innovative catalogue of exhibitor services on the market. If your exhibitor needs furniture, plants, internet connections or staff, among others, these can be easily ordered through an e-commerce webpage adapted to your needs. www.servfira.com

FIRA STORE

A WORLD OF MOUTHWATERING EXPERIENCES

We have put together a talented team from across the food industry to deliver the level of excellence our clients expect and deserve. Our young, innovative and dynamic team of professionals implements a specific strategy for the planning and management of catering services. We adapt to your needs regardless of the size or duration of the event. Mediterranean or International cuisine can be delivered at any space inside Fira and also at other emblematic spaces of the city. www.gastrofira.com

CATERING SERVICES

POWERFUL PARTNERS TO BOOST YOUR EVENT WITH ALL RANGE OF AV EQUIPMENT

Our main objective is to offer a comprehensive service with the highest quality. Our services range from design and planning to the technical production and final execution of the project, supplying technical professional video equipment, computers, sound, lighting and translation. Our suppliers are able to deliver the best products available in the market with constant research of the latest releases.

AV SOLUTIONS

ANYTHING YOU NEED

We can also offer event-related services such as carpet, rigging services, signage and advertising, design companies for feature areas, shell scheme stands and also support staff as hostesses, security and cleaning. Fira Barcelona boasts a series of highly-qualified teams to cover every possible requirement of an event. From the ICT or Catering to Exhibitor Services Department, Fira Barcelona puts everything in gear to ensure the success of every event.

OTHER SERVICES